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2019 Hall of Fame Awards Gala

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Dear Community Leader,

On behalf of Da Vinci Science Center we are excited to present our annual Hall of Fame Awards Gala which will take place on Saturday, April 27, 2019 at the ArtsQuest Center at SteelStacks in Bethlehem. This year's event will feature a cocktail reception, dinner, science entertainment, a silent and live auction, and an honoree program featuring students, educators, and community leaders.

We would like to extend our sincere thanks to everyone who supported last year's Gala. **Funds raised during the Gala support Da Vinci Science Center programs, exhibits, and the Linny Fowler Science Inquiry Fund for scholarships.** Your support helped us to bring science to life in the following ways:

- In school year 2017-18, participation in Science Center programs reached an all-time high of 150,000.
- We provided **free admission to students who attend low income schools through the Linny Fowler Science Inquiry Fund.** The SIF covers all per-student charges for all Center programs, including Field Trips, for students and schools who meet certain criteria.
- In partnership with United Way & Allentown, Bethlehem, & Easton School Districts, we offered 3rd year of STEM Summer Literacy to integrate STEM curricula with literacy and reduce summer learning loss for most at-risk youth in urban schools.
- Our **Women in Science and Engineering (WISE) Network** connected more than 400 professional women employed in STEM fields with more than 600 female students, creating a community of current and future STEM professionals who support one another through networking, social events, and mentoring.
- We opened Leo's Creativity Studio, a new maker space. Activities challenge problem-solving skills, inspire curiosity and creativity, teach basic concepts of physics and engineering, and introduce STEM careers.

This year's event will celebrate the endless curiosity of Leonardo da Vinci and the modern day achievements inspired by his legacy. We will be honoring students and educators who show a unique passion for science inside and outside the classroom, as well as our honorees who have made an impact on the Center through their support of science education. Honorees this year are: The Dent Family, Jack Pfunder and Manufacturers Resource Center, Girl Scouts of Eastern PA, and B. Braun.

Please see the attached sponsorship options to see how you can support this year's exciting event. Contact Judy Belaires, CFRE with questions at 484-664-1002 ext. 102 or judy@davincisciencecenter.org Thank you in advance for your support of this year's event.

Sincerely,

A handwritten signature in cursive script that reads "Cathy Lynch".

Cathy Lynch
Committee Chair



The 2019 Hall of Fame Community and Corporate Award Honorees are:

The Spirit of Verrocchio Mentorship Award - Jack Pfunder and MRC

The Spirit of Verrocchio Mentorship Award recognizes community leaders for their passionate mentorship of the Da Vinci Science Center and its mission. The award is named after a 15th century mentor to a young Leonardo da Vinci.

The Grand Maestro Corporate Award -B Braun

The Grand Maestro Corporate Award honors a Da Vinci Science Center partner in recognition of its substantial contributions to the scientific community and the Center.

Leonardo's Legacy Award-The Dent Family (New award for 2019)

Leonardo's Legacy Award is a special award which is only given to individuals, companies or organizations who have played a significant role in integrating the mission of Leonardo da Vinci's horse with the Da Vinci Science Center

The Distinguished Female STEM Leadership Award- Girl Scouts of Eastern Pennsylvania (In recognition of their work with Da Vinci Science Center WISE programs and scout programs)

The Distinguished Female STEM Leadership Award recognizes female STEM professionals and organizations for their leadership advancing STEM opportunities for women and girls and their role fostering mentorship opportunities for girls aspiring to STEM professions.



The Da Vinci Science Center Hall of Fame Gala is the Center's annual flagship fundraising event. All proceeds support Da Vinci Science Center programs.

Individual tickets can be purchased at \$175.

Please see the following sponsorship opportunities with benefits:

Sponsor Levels

\$15,000 Presenting Sponsorship (Exclusive)

- Premium signage at event which includes logo on slide backdrop during event
- Recognition on the Hall of Fame Gala invitation
- Full page ad on back cover of event program book
- Recognition on website, social media, and all PR related to the event
- Ten (10) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala
- Opportunity to welcome guests from the podium at beginning of event
- Complimentary Valet Parking

\$10,000 Reception/Auction Sponsor (Exclusive)

- Premium signage throughout 2nd floor reception area at event (new extended reception time)
- Opportunity to introduce auctioneer at podium
- Full page ad in program book
- Recognition on website and select social media and PR related to the event
- Eight (8) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

\$7,500 Student Excellence Award Sponsor (4 Available)

The Student Excellence Award honors students who show a unique passion for science inside and outside the classroom. Honored students will receive a \$2,000 cash scholarship for his or her continued education.

- Prominent signage at event
- Opportunity to present a Student Excellence Award and to host the winner and parents at your table
- Full page ad in program book
- Recognition on website and select social media and PR related to the event
- Seven (7) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking



\$5,000 Educator Excellence Award Sponsor (3 Available)

The Educator Excellence Award honors educators of grades K-12 who inspire enthusiasm for science with innovative approaches. Honored educators will receive a \$1,000 cash educational improvement prize for use in his or her classroom.

- Prominent signage at event
- Opportunity to present an Educator Excellence Award and to host the winner and their guest at your table
- ½ page ad in program book
- Recognition on website and select social media and PR related to the event
- Six (6) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

\$5,000 Corporate and Community Award Sponsor (4 Available)

Includes Leonardo's Legacy Award, Spirit of Verrocchio Mentorship Award, Distinguished Female STEM Leadership Award, and Grand Maestro Corporate Award (One sponsor for each award)

- Prominent signage at event
- Opportunity to present a Corporate/ Community Award
- ½ page ad in program book
- Recognition on website and select social media and PR related to the event
- Six (6) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

\$2,500 Inventor Sponsor

- Recognition on signage
- ¼ page ad in program book
- Recognition on website and select social media and PR related to the event
- Four (4) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala

\$1,000 Innovation Sponsor

- Recognition on select event signage and website
- ¼ page ad in program book
- Two (2) tickets to the 2019 Da Vinci Science Center Hall of Fame Gala