2020 DA VINCI SCIENCE CENTER Gala

Sponsor Opportunities

Presenting Sponsor
Reception/Auction Sponsor
The STEAM Award
Spirit of Verrocchio Mentorship Award
Distinguished Female STEM Leadership Award
Grand Maestro Corporate Award
Student & Educator Excellence Awards

More details inside!
Dear Community Leader,

On behalf of Da Vinci Science Center, we are excited to present our annual Hall of Fame Awards Gala which will take place on Saturday, April 25, 2020 at the ArtsQuest Center at SteelStacks in Bethlehem. This year’s event will feature a cocktail reception, dinner, science entertainment, a silent auction, and an honoree program featuring students, educators, and community leaders.

We would like to extend our sincere thanks to everyone who supported last year’s Gala. Funds raised during the Gala support Da Vinci Science Center programs, exhibits, and the Linny Fowler Science Inquiry Fund for scholarships. Your support helped us to bring science to life in the following ways:

- In school year 2018-19, participation in Science Center programs reached over 150,000 students and guests.
- Through the Linny Fowler Science Inquiry Fund, we provided free admission and programs to students who attend low income schools. The SIF covers all per-student charges for all Center programs, including Field Trips, for students and schools who meet certain criteria.
- In partnership with United Way and Allentown, Bethlehem, and Easton School Districts, we offered the 4th year of STEM Summer Learning to integrate STEM curricula with literacy and reduce summer learning loss for over 100 most at-risk youth in urban schools.
- Our Women in Science and Engineering (WISE) Network connected more than 400 professional women employed in STEM fields with almost 700 female students, creating a community of current and future STEM professionals who support one another through networking, social events, and mentoring.

This year’s event will celebrate Leonardo da Vinci’s vision of integrating the arts with science, technology, engineering, and math. We will be honoring students and educators who show a unique passion for science inside and outside the classroom, as well as our honorees who have made an impact on the Center through their support of science education. Honorees this year are: Air Products Retirees Association, the Lehigh Valley Section of the American Chemical Society, the Rube Goldberg Design Competition®, and Susan Schierwagen, Vice President, Product Development, Fire Protection, Victaulic.

Please see the attached sponsorship options to see how you can support this year’s exciting event. Contact Judy Belaires, CFRE with questions at 484-664-1002 x102 or judy@davincisciencecenter.org Thank you in advance for your support of this year’s event.

Sincerely,

Mindy Beck
Gala Committee Co-Chair

Arjana Etchason
Gala Committee Co-Chair

Da Vinci Science Center
3145 Hamilton Boulevard Bypass, Allentown, PA 18103 • 484-664-1002 • www.davincisciencecenter.org
The 2020 Hall of Fame
Community and Corporate Award Honorees are:

◊ The Spirit of Verrocchio Mentorship Award ◊
**Air Products Retirees Association (AirPRO)**

*The Spirit of Verrocchio Mentorship Award recognizes community leaders for their passionate mentorship of the Da Vinci Science Center and its mission. The award is named after a 15th century mentor to a young Leonardo da Vinci.*

◊ The Grand Maestro Corporate Award ◊
**Lehigh Valley Section of the American Chemical Society**

*The Grand Maestro Corporate Award honors a Da Vinci Science Center partner in recognition of its substantial contributions to the scientific community and Center.*

◊ The STEAM Award ◊
**Rube Goldberg Design Competition®**

*The STEAM Award is a special award which is only given to individuals, companies, or organizations that have played a significant role in integrating the mission of Leonardo da Vinci’s principles of art and science with the Da Vinci Science Center.*

◊ The Distinguished Female STEM Leadership Award ◊
**Susan Schierwagen, Vice President, Product Development, Fire Protection, Victaulic**

*The Distinguished Female STEM Leadership Award recognizes female STEM professionals and organizations for their leadership advancing STEM opportunities for women and girls and their role fostering mentorship opportunities for girls aspiring to STEM professions.*
The Da Vinci Science Center Hall of Fame Gala is the Center’s annual flagship fundraising event. All proceeds support Da Vinci Science Center programs, exhibits, and the Linny Fowler Science Inquiry Fund for scholarships.

Individual tickets can be purchased at $175.

Please see the following sponsorship opportunities with benefits:

Sponsor Levels

$10,000 Presenting Sponsorship (Exclusive) - SECURED
- Premium signage at event which includes logo on slide backdrop and podium screen during event
- Recognition on the Hall of Fame Gala invitation
- Full page ad on back cover of event program book
- Recognition on website, social media, and all PR related to the event
- Ten (10) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
- Opportunity to welcome guests from the podium at beginning of event
- Complimentary Valet Parking

$7,500 Reception/Auction Sponsor (Exclusive)
- Premium signage throughout 2nd floor reception area at event
- Opportunity to introduce auctioneer at podium
- Full page ad in program book
- Recognition on website and select social media and PR related to the event
- Eight (8) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

$7,500 Student Excellence Award Sponsor (4 Available)
The Student Excellence Award honors students who show a unique passion for science inside and outside the classroom. Honored students will receive a $2,000 cash scholarship for his or her continued education.
- Prominent signage at event
- Opportunity to present a Student Excellence Award and to host the winner and parents at your table
- Full page ad in program book
- Recognition on website and select social media and PR related to the event
- Seven (7) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking
$5,000 Educator Excellence Award Sponsor (3 Available)
The Educator Excellence Award honors educators of grades K-12 who inspire enthusiasm for science with innovative approaches. Honored educators will receive a $1,000 cash educational improvement prize for use in his or her classroom.

- Prominent signage at event
- Opportunity to present an Educator Excellence Award and to host the winner and their guest at your table
- ½ page ad in program book
- Recognition on website and select social media and PR related to the event
- Six (6) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

$5,000 Corporate and Community Award Sponsor (4 Available)
Includes The STEAM Award, Spirit of Verrocchio Mentorship Award, Distinguished Female STEM Leadership Award, and Grand Maestro Corporate Award (One sponsor for each award)

- Prominent signage at event
- Opportunity to present a Corporate/ Community Award
- ½ page ad in program book
- Recognition on website and select social media and PR related to the event
- Six (6) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
- Complimentary Valet Parking

$2,500 Inventor Sponsor

- Recognition on signage
- ¼ page ad in program book
- Recognition on website and select social media and PR related to the event
- Four (4) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala

$1,000 Innovation Sponsor

- Recognition on select event signage and website
- ¼ page ad in program book
- Two (2) tickets to the 2020 Da Vinci Science Center Hall of Fame Gala
Gala Program Book: Ad Opportunities

1. FULL-PAGE COLOR (7” X 7”): $600 Cash
2. HALF-PAGE COLOR (7” WIDE X 3.25” TALL): $400 Cash
3. QUARTER-PAGE COLOR (3.25” X 3.25”): $200 Cash

*Ads must be sent by March 31, 2020* to Sharon@davincisciencecenter.org

Checks can be made payable to:

Da Vinci Science Center
Attn: Philanthropy Department
3145 Hamilton Boulevard Bypass
Allentown, PA 18103

Please call Sharon Alexander at 484-664-1002 x125 with any questions.

All camera-ready logo and program message material – .jpg, .tiff, or .eps, 300 dpi or higher – should be sent to Sharon Alexander at sharon@davincisciencecenter.org by March 31, 2020. Program Book Ad Opportunities
Thank You for supporting the Da Vinci Science Center by sponsoring this annual fundraising event.

Please fill out the information below and return it by March 31, 2020 to:

Judy Belaires, CFRE, Director of Philanthropy,
Da Vinci Science Center, 3145 Hamilton Boulevard Bypass, Allentown, PA 18103
or email judy@davincisciencecenter.org

(Please note: some benefits are time sensitive due to print and press deadlines.)

Sponsor Levels

___ $10,000 Presenting Sponsor - Exclusive (Deadline is January 31, 2020 to be recognized on invitation.)
___ $7,500 Reception/Auction Sponsor - Exclusive
___ $7,500 Student Excellence Award Sponsor – 4 available
___ $5,000 Educator Excellence Award Sponsor – 3 available
___ $5,000 Corporate and Community Award Sponsor – Includes: Leonardo’s Legacy Award, Spirit of Verrocchio Mentorship Award, Distinguished Female STEM Leadership Award, and Grand Maestro Corporate Award
___ $2,500 Inventor Sponsor
___ $1,000 Innovation Sponsor
___ $600 Full-page color ad  ___ $400 Half-page color ad  ___ $200 Quarter-page color ad
___ $175 Individual ticket

Sponsor name:_________________________________________________________________________________
Address: ______________________________________________________________________________________
Contact name:_________________________________________________________________________________
Phone:___________________________________________ Email:______________________________________

Method of Payment: ___ Invoice ___ Check ___ VISA ___ MasterCard ___ AMEX ___ Discover
Card Number _____________________________________________ Security Code ______ Exp. Date _________
Signature ________________________________________________________________ Date: _______________

Please send a copy of sponsorship agreement to the Da Vinci Science Center Development Office, 3145 Hamilton Blvd. Bypass, Allentown PA, 18103; Phone: 484.664.1002, Ext. 102. All camera-ready logo and program message material – .jpg, .tiff, or .eps, 300 dpi or higher – should be sent to Sharon Alexander at sharon@davincisciencecenter.org by March 31, 2020.

The Da Vinci Discovery Center of Science and Technology, Inc. (or “Da Vinci Science Center” or “DSC”) is an independent nonprofit organization with IRS 501(c)(3) status. Its federal tax identification number is 23-2824084. The official registration and financial information of the Da Vinci Science Center may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement. Information about the organization’s registrations in additional states is available on the web at www.davincisciencecenter.org/disclosures.