



Women in Science and Engineering (WISE) Forum

November 12, 2024

Da Vinci Science Center @ PPL Pavilion

Networking and panel discussion for high school and college students to meet women working in STEAM. Panel discussion to be simulcast on the internet. Sponsorships range from \$1,500 to \$15,000.

SPONSOR BENEFIT	PRESENTING SPONSOR \$15,000	CHAMPION SPONSOR \$10,000	DISTINGUISHED SPONSOR \$7,500	PATRON SPONSOR \$5,000	FRIEND SPONSOR \$2,500	SUPPORTING SPONSOR \$1,500
Recognition in pre-event marketing	X	X				
Tiered recognition during event	X	X	X	X	X	X
Number of event attendees	10	10	8	6	4	2
Sponsor message during event	X					
Logo recognition on signage, slideshow, and website	X	X	X	X		
Promotional table	X	X	X	X		
Name recognition on signage, slideshow, and website					X	X



For assistance or more information, please contact:

MaryEllen Dickey, Chief Philanthropy Officer
maryellen@davincisciencecenter.org

Megan Marzella, Annual Giving Officer
megan.marzella@davincisciencecenter.org



Signature Programs in Need of Support

The opportunities below are key initiatives and programs that would benefit from charitable donations.

WISE Initiative

\$100,000 annually

Da Vinci Science Center works to reduce barriers for girls and women to participate in STEAM education and highlights career pathways less frequented by women. This is done through supporting female participation in all education experiences, networking and mentoring opportunities for students and professionals, programming designed and marketed to advance girl participation in all STEAM disciplines, and an annual panel presentation at a signature WISE Forum highlighting professional women in STEAM.

The Initiative sponsor will be recognized as the Platinum Sponsor at the WISE Forum in 2024.



STEM Summer Learning

This high-impact summer bridge program is **free to all participants** and relies on gifts of all sizes to fund the full initiative.

\$125,000 annually

The Science Center partners with schools in the Lehigh Valley to provide summer literacy and STEAM education. In this program, the Science Center partners with multiple schools each summer serving low-income students to help bridge achievement gaps and foster interest in science, technology, engineering, art, and math. Funding supports the Science Center educator salaries, supplies, and travel.





In-Center Experiences

KIBO 21 STEAM Explorer Robot Kits (4)

\$10,000/each

The KIBO 21 STEAM Explorer Full Classroom Package is designed to serve 20 to 24 students with 10 KIBO 21 Robot Kits and all the add-ons and is perfect for a large class in the Da Vinci STEAM Learning Center or for sharing with a school. These robotic kits allow for an engaging educational environment that encourages hands-on learning in STEAM education. Ultimately, supporting KIBO 21 STEAM Explorer Robot Kits helps cultivate a love for learning and critical thinking among young minds.



Outreach Experiences

Cyndi the SynDaver

\$20,000 for twelve (12) months

Cyndi, our SynDaver (synthetic cadaver) and our knowledgeable staff conduct programs providing the opportunity for students to learn more about the human body, how it works, and how to keep it healthy through hands-on exploration. The SynDaver features complete muscular, skeletal, circulatory, respiratory, gastrointestinal, and endocrine systems – all made from materials that look, feel, and respond just like live tissue. Programs can be customized to explore different systems of the body through a series of experiments and dissections. Cyndi has been used in classrooms (K-12), medical themed summer camps, and used as a demonstration tool for an EMT conference. A total of 10 different schools and locations booked Cyndi in the last Fiscal Year; also over 3,700 students booked a workshop with Cyndi during the Body Worlds RX exhibit last year.

Cyndi's sponsor will be recognized by the following:

- Logo on website and marketing materials
- Event signage recognizing sponsorship at SynDaver events.





SUMMER CAMP SPONSORSHIP LEVELS

Sponsor Benefit	Tech Titan \$15,000	Artistry Advocate \$7,500	Wellness Wizard \$5,000	Eco Explorer \$2,500	Conservation Crusader \$1,500
Name recognition on website, emails, flyers					
Logo recognition on website, emails, and flyers					
Extended early bird discount until 8/21/2024	Limit 50	Limit 25			
10% off camp tuitions					
15% off memberships for 4 weeks, starting day of commitment					

Summer Camp Programs

Your support can help provide enlightening and memorable summer experiences for our campers!

Robotics and Coding

Coding nurtures children's problem-solving skills by encouraging them to think critically and logically to overcome challenges. It also fosters creativity as they design and create their own projects, from simple algorithms to complex robots. Coding and robotics teach perseverance and resilience, as it requires patience and determination to complete tasks. All these skills are highly relevant in today's tech-driven world, equipping children with essential tools for future success in various fields.



Animals and Nature

When children are given the opportunity to study nature and animals, it instills a sense of wonder and appreciation for the world around them, fostering curiosity and a desire to explore. Understanding nature promotes environmental awareness, teaching children the importance of conservation and sustainability from a young age. In addition, interacting with animals can teach empathy, responsibility, and compassion as children learn to care for and respect other living beings.





Art and Design

Through exploring various artistic mediums and techniques, children learn to communicate their thoughts, feelings, and experiences in unique and meaningful ways. Utilizing the engineering design process, children can think like architects, construction managers, and sculptors as they use critical thinking skills and creativity to design robust and beautiful structures of their own. All of this helps to broaden children's perspectives and understanding of the world around them.



Physics and Engineering

Through studying physics, children develop a deeper understanding of the fundamental principles that govern the universe, empowering them to make sense of the world around them. Engaging with engineering concepts encourages creativity as children design and build solutions to real-world problems. The hands-on experimentation that these fields provide children promotes critical thinking and perseverance as they create and refine their designs.



Health and Anatomy

A foundation of understanding in health and anatomy equips children with knowledge and skills to lead healthier and more fulfilling lives. Learning about healthcare careers introduces children to diverse professions, inspiring them to consider paths in medicine, nursing, research, and more. This exposure not only broadens their career horizons but also cultivates empathy and a desire to help others.

